

The Network California Member Survey

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The Network Addressing Collegiate
Alcohol and Other Drug Issues

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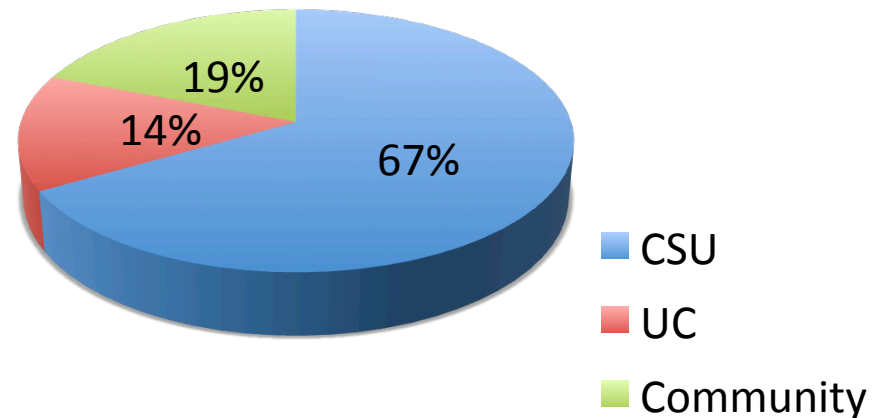
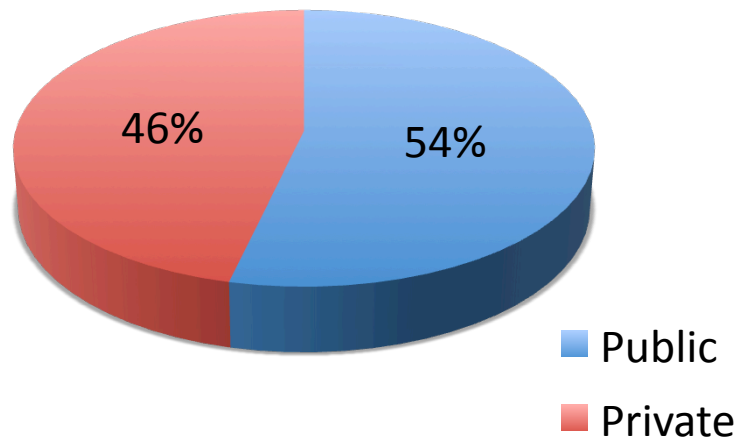
The Network

- What is The Network Addressing Collegiate Alcohol and Other Drug Issues?
- Who is The Network?
- Who is in the CA Membership?

The Survey: Methods and Participants

- Email Invitations
- Phone Call Reminders
- Flyers at AOD Ed Conference
- Participants: 41 Campuses

Remember these?



Campus Characteristics

- 23% Dry
- Of non-dry campuses 58% have on campus bars
- 54% have Greek organizations
- 58% state Greek orgs are very important to campus social life
- 97% have off-premise alcohol sales within 5 min drive; 95% have on-premise sales within 5 min.

Drug Free Schools Biennial Report

- 79.5% reported that they are in compliance with the reporting requirement. 17.9% were not sure.

AOD Prevention Staffing

- 35% have an AOD preventionist position; of those only 36% have AOD as sole role.
- Almost all have Masters, 2 have Ph.D.

Training	
BASICS	59%
TiPS	44%
Motivational Interviewing	56%
Social Norms Marketing	44%
Environmental Strategies (included in an Other Comment)	2%

Campus AOD Committees

- 59% have one
- 50% of them are active
- Topics include:
 - DFSCA report
 - Policy Review
 - Alternative programming
 - Education development

Membership	
Faculty	39%
Campus Police	49%
Students	44%
High-level administrator	37%
City Police	12%
Campus Neighbors	15%
Local Business	2%
Other Local Health Agency	20%
Other Prevention Org	12%
Other Colleges	7%

Other Coalition Membership

- CCSU 27%
- RADD 22%
- Other task forces or organizations 12%

Programs and Activities

- BASICS 60%
 - 46% offered Free
 - 42% Mandated for violators
 - 12% Student Groups
 - 32% Trained Staff led
 - 5% Trained Student led

Online Program	
E-Check Up to Go	37%
Alcohol Edu	22%
Alcohol-Wise	10%
Campus Developed	7%
Alcohol 101+	5%

Who does the online program

- All 17%
- Violators 42%
- At Risk Groups 20%

General Programming

Activity	Past 10 years	Current Effort
Educational Counter Marketing	42%	38%
Awareness Events	94%	87%
BASICS or Similar	61%	60%
SBIRT	35%	28%
Social Norms Correction Marketing	62%	38%
Online Interventions	87%	84%
Peer Education	90%	80%
Peer Theater	44%	31%
Inspirational Speakers	74%	53%
Parent Discussion Guide	44%	20%
Parent Notification Letters	52%	44%
21 st Birthday Cards	40%	21%
Non-Alcoholic Social Events	91%	88%
Curriculum Infusion	50%	46%
Party Patrols	36%	35%
Bystander Intervention Training	64%	67%
Alcohol Restriction Policy Increases	70%	67%
Community Coalition Participation	63%	50%

Training Usefulness

Most Ranking	
1	BASICS, SBIRT (Tied)
2	Handling Sanctioned Students
3	Using Peers Effectively
4	Bystander Training (incl 3 rd ranks)
5	Environmental / Social Norms (Tied)

Increasing Problems

Issue	Percent saying problems increasing
Marijuana	75%
Prescription Drugs	72%
Other Drugs	43%
Binge Drinking	31%
Alcohol Poisoning	30%